



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

HOUSE MAJORITY PAC (3515)  
Waterfront Strategies (2455)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174785  
Inv Date 10/28/2012  
Terms Cash In Advance  
Contract 48933  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Waterfront Strategies  
C/O GMMB  
1010 Wisconsin Ave  
Washington, DC 20007

AgM

Product POLITICAL ISSUE (1052)  
Brand Est 2222 10.25-10.31 (28271)  
Acct Types Local/Political Issue Agency  
Est/Headline 2222/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:25:04PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	8:00AM- 9:00AM	Per week (1),Sa	10/27/12 8:29AM (Sa)	00:30	Today Show Weekend	HMPMA06T1201H	\$3500.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (1),Su	10/28/12 8:49AM (Su)	00:30	TODAY SHOW-SUNDAY	HMPMA06T1201H	\$2500.00	
4.0	SPOT	3:30PM- 4:00PM	Per week (1),Th,Fr	10/26/12 3:57PM (Fr)	00:30	Family Feud Episode: 12076	HMPMA06T1201H	\$2000.00	
7.0	SPOT	6:30PM-NBC Nightly	Day,F-1	10/26/12 6:47PM (Fr)	00:30	NBC Nightly News	HMPMA06T1201H	\$7280.00	
Duplicate									

We warrant that the actual broadcast information shown  
on this invoice was taken from the official program log.

Gross Total	\$15,280.00	Total Spots	4
Commission	(\$2,292.00)		
Net Total	\$12,988.00		